

Hanna In Bloom Council Committee
Regular Meeting
Town of Hanna Meeting Room
Wednesday April 23, 2018 @ 6:32 p.m.

Members Present: Jason Smith, Donna Buchfink, Pam Berry, Sandra Beaudoin,
Gwen Snell, Karen Frobb, Patty Blocksom, Lou Lallier

Regrets: Jackie Hensel, Will Warwick

Meeting was called to order at 6:32 p.m. by Lou Lallier.

MOTION: P. Berry – K. Frobb

That the minutes of March 21, 2018 be approved as circulated.

Carried.

BUSINESS ARISING:

PITCH IN WEEK:

- Postponed to May 7 to 14th
- Karen Frobb and Patty Blocksom will help to promote and encourage volunteers.
- Director Snell indicated Town will be working with Minor Ball and Minor Soccer on April 30th to clean up ball diamonds and soccer field. Town will provide BBQ.

FUNDRAISING BBQ AT SUPER A:

- May 11th – Karen Frobb, Donna Buchfink and Sandra Beaudion are volunteers
- June 8th – require volunteers to assist.
- Members are asked to try to participate when possible as this is our main fundraising event.

PLANTING THE NEW PAINTING (SEEDY SATURDAY):

- Set to proceed as follows:
 - “Planting the New Painting” with Sandi Checkel** Saturday May 12, 2018
 - 1:00 p.m. to 4:30 p.m. at the Hanna Museum
 - Afternoon will feature a presentation on Easy grow seeds and planting of 14 “planter with soil, fertilizer and plants. (value \$60)*
 - Pre-register at the Town of Hanna office \$45/person
 - Make cheques payable to: Hanna in Bloom
 - Deadline for Registration: May 4, 2018
- Karen Frobb requested that the promotional poster and social media postings be shared with members again to promote the event.

REUSABLE BAGS:

Karen Frobb and Gwen Snell to work on with local grocery stores.

NATIONAL JUDGES TOUR:

- Judges are confirmed: Lorna McIlroy & Gaétan Deschênes
- Will arrive on July 22, 2018 and depart on July 24th, 2018
- Confirmation of accommodations have been made at That Country Place

FINANCIAL REPORT: Bank Balance as of March 31, 2018 is \$1,544.46

ELECTION OF OFFICERS:

MOTION: P. Blocksom – K. Frobb

That Jason Smith be nominated as Chairperson.

Carried.

MOTION: P. Blocksom – K. Frobb

That Donna Buchfink be nominated as Treasurer.

Carried.

MOTION: P. Berry – K. Frobb

That Lou Lallier be nominated as Vice Chairperson.

Carried.

MOTION: S. Beaudion – K. Frobb

That signing authority be established as Jason Smith, Chairperson; Lou Lallier, Vice Chairperson and Donna Buchfink, Treasurer with two of three signatures required on all cheques.

Carried.

MOTION: J. Smith – P. Berry

That Hanna in Bloom provide an incentive of five dollars off for a tree watering bag that is purchased in conjunction with the purchase of a tree.

Carried.

ACTION: J. Smith will speak with local business on how to implement and promote this program with trees sold locally in conjunction with the tree watering bags.

MOTION: J. Smith – L. Lallier

That Hanna in Bloom host the Taste of Culture at a not to exceed \$1,000.

Carried.

DISCUSSION: Antelope Provincial Park should be noted in the profile book and the donor should have an opportunity to meet with the Communities in Bloom judges.

Next Meetings: Wednesday May 30, 2018 @ 6:30 p.m.
Wednesday June 27, 2018 @ 6:30 p.m.

MOTION: J. Smith – P. Berry

That the meeting adjourn at 8:00 p.m.

Carried.

President

Secretary

2018 ACTION PLAN: (to be attached to minutes for 2018)

Tidiness

- Request that town link for the bylaw complaint form for reporting unsightly properties be advertised or promoted more through the following areas earlier in the spring.
 - Newsletter
 - Kiosks
 - Through the Chamber of Commerce
- Request that the Storefront Improvement Incentive be advertised or promoted more through the following areas earlier in the spring
 - Kiosks
 - Through the Chamber of Commerce
- Members to compile a list of Benches, Litter / Recycling Containers that may need paint

Environment Actions

- Identify Environmental Awareness programs already promoted through Hanna in Bloom
- Highlight current Energy Conservation – LED Street Lighting
 - Details in profile book
- Highlight current Waste Reduction – Recycling Drop Offs
 - Identify all businesses in town that accept recycled products
 - Details in profile book
- Promote reusable grocery bags – Karen Frobb will follow up
 - Encourage Grocery Stores to offer incentives for not using store provided bags

Heritage Conservation

- Resurrect Centennial Heritage Posters
 - Contact the Chamber
 - Where were they printed
 - Are electronic copies available?
- Hockey Teams Digital display at Arena (mention in profile book)
- Highlight other organizations and what they are doing – Brag Book

Urban Forestry

- Tree Bylaw is being drafted by administration
- Tree Inventory is being drafted by administration
 - Boulevard Inventory
- 5 Year Plan of Action for tree planting will be adopted by administration
- Ensure information on Elm Trees is in Profile Book
- Integrated Pest Management – highlight current management
 - Greater Education
- Bags for Watering Trees – highlight use by town
 - Profile Book

Landscape

- Replace Gout Weed was suggested. Need to find suitable replacement for ground cover.
 - Use Morning Glory?
- Identify Public Participation
 - Profile Book
- Ag Society promotes Communities in Bloom values
 - Add information about Ag Society Promotions to Profile Book

Floral Displays

- Hanna in Bloom to pick two pollinator plants for barrels to promote around town. Suggest salvia and cosmos as they are easy to grow.
 - Kiosks
 - Home Hardware
 - Profile Book
 - Contact Home Hardware to purchase 200 Packages of Seeds
- Move Memorial Park to afternoon portion of the judges tour

2018 Events:

Pitch In week – May 7 to 14 in Hanna

Seedy Saturday Event – May 14 (Planting the new painting)

National Judges visit – July 22, 23 & 24

Taste of Culture – July 23, 2018

Blooms to You – July and August 8 weeks

Seasonal Planters – December 4 weeks