

Hanna In Bloom Council Committee
Regular Meeting
Town of Hanna Meeting Room
Wednesday May 30, 2018 @ 6:34 p.m.

Members Present: Jason Smith, Donna Buchfink, Pam Berry, Gwen Snell, Lou Lallier

Regrets: Jackie Hensel, Will Warwick, Karen Frobb

Meeting was called to order at 6:34 p.m. by Chairperson Jason Smith.

MOTION: P. Berry – L. Lallier

That the minutes of April 23, 2018 be approved as circulated.

Carried.

MOTION: P. Berry – L. Lallier

That the Agenda be adopted as presented.

Carried.

BUSINESS ARISING:

RECYCLE BAG ENCOURAGEMENT:

- Super A is considering an option about encouraging reusable bags for 2019. G. Snell and K. Frobb may still be able to help promote this idea locally.

FUNDRAISING BBQ

- Super A BBQ for May 11th was cancelled due to weather conditions.
- Next one is June 8th.
- Freson Bros date will be July 7th. Volunteers – Jason, Pam, Lou

PLANTING THE NEW PAINTING (SEEDY SATURDAY):

- Evaluation of the program suggested that we should have more structure to the event, formal welcome and introductions, agenda for the day.
- Karen Frobb provided delicious refreshments and there should have been a time for a break and discussion rather than a come and go. Seemed rushed.
- Total of 15 people attended.

WATERING BAG INCENTIVE

- Would like to see it implemented this year. G. Snell will contact our local printer to see if we can develop a coupon that would assist promote the program and allow us to track the number of bags which are being supported through Hanna in Bloom.

MOTION: P. Berry – L. Lallier

That Hanna in Bloom purchase a banner approximately 2 by 6 in size at a cost not to exceed three hundred dollars.

Carried.

HERITAGE POSTERS

- S. Beaudion indicated that she has information on the Heritage posters.
- Will need to follow up with her directly.

TASTE OF CULTURE EVENING

- G. Snell will work on the tickets for Taste of Culture evening.
- Contact will be made with Jackie Hensel and Michelle Viste to ensure that they are able to assist with the event this year.

MOCK NATIONAL JUDGES TOUR:

- June 10th at 1 p.m.
- Meet at the town office

TOUR GUIDES:

- Will be Jason Smith and Gwen Snell

FINANCIAL REPORT: Bank Balance as of April 30, 2018 is \$1,393.85

Next Meeting: Wednesday June 27, 2018 @ 6:30 p.m.

MOTION: J. Smith – P. Berry

That the meeting adjourn at 8:00 p.m.

Carried.

President

Secretary

2018 ACTION PLAN: (to be attached to minutes for 2018)

Tidiness

- Request that town link for the bylaw complaint form for reporting unsightly properties be advertised or promoted more through the following areas earlier in the spring.
 - Newsletter
 - Kiosks
 - Through the Chamber of Commerce
- Request that the Storefront Improvement Incentive be advertised or promoted more through the following areas earlier in the spring
 - Kiosks
 - Through the Chamber of Commerce
- Members to compile a list of Benches, Litter / Recycling Containers that may need paint

Environment Actions

- Identify Environmental Awareness programs already promoted through Hanna in Bloom
- Highlight current Energy Conservation – LED Street Lighting
 - Details in profile book
- Highlight current Waste Reduction – Recycling Drop Offs
 - Identify all businesses in town that accept recycled products
 - Details in profile book
- Promote reusable grocery bags – Karen Frobb will follow up
 - Encourage Grocery Stores to offer incentives for not using store provided bags

Heritage Conservation

- Resurrect Centennial Heritage Posters
 - Contact the Chamber
 - Where were they printed
 - Are electronic copies available?
- Hockey Teams Digital display at Arena (mention in profile book)
- Highlight other organizations and what they are doing – Brag Book

Urban Forestry

- Tree Bylaw is being drafted by administration
- Tree Inventory is being drafted by administration
 - Boulevard Inventory
- 5 Year Plan of Action for tree planting will be adopted by administration
- Ensure information on Elm Trees is in Profile Book
- Integrated Pest Management – highlight current management
 - Greater Education
- Bags for Watering Trees – highlight use by town
 - Profile Book

Landscape

- Replace Gout Weed was suggested. Need to find suitable replacement for ground cover.
 - Use Morning Glory?
- Identify Public Participation
 - Profile Book
- Ag Society promotes Communities in Bloom values
 - Add information about Ag Society Promotions to Profile Book

Floral Displays

- Hanna in Bloom to pick two pollinator plants for barrels to promote around town. Suggest salvia and cosmos as they are easy to grow.
 - Kiosks
 - Home Hardware
 - Profile Book
 - Contact Home Hardware to purchase 200 Packages of Seeds
- Move Memorial Park to afternoon portion of the judges tour

2018 Events:

Pitch In week – May 7 to 14 in Hanna

Seedy Saturday Event – May 14 (Planting the new painting)

National Judges visit – July 22, 23 & 24

Taste of Culture – July 23, 2018

Blooms to You – July and August 8 weeks

Seasonal Planters – December 4 weeks