

Hanna In Bloom Committee
Regular Meeting
Town of Hanna Meeting Room
Monday September 30,2019 @ 6:30 p.m.

Members Present: Lou Lallier, Karen Frobb, Donna Buchfink, Sandra Beaudoin,
Pam Berry, Patty Blocksom, Director of Community Services Gwen Snell

Regrets: Will Warwick, Jackie Hensel

Karen Frobb shared a homemade dessert with members prior to start of the meeting.

CALL TO ORDER:

Meeting was called to order by Chairperson Lou Lallier at 6:30 p.m.

MOTION: D. Buchfink – S. Beaudoin

To accept the Minutes of the June 24, 2019 meeting as circulated.

Carried.

BUSINESS ARISING:

- Super A BBQ's have resulted in a store credit of approximately \$325 for Hanna In Bloom. It was noted that additional volunteers outside of the committee helped.
- Again, special thank you to Patty Blocksom for taking the lead on this fundraiser.
- There was no time to participate in a BBQ at Freson's Bros. this year.

FINANCIAL REPORT:

- Bank balance as of May 31, 2019 was \$539.99.
- Since the end of May there have been expenses for solar lights, a banner and one other minor item at Tumbleweeds Printing.
- Current bank balance is \$369.49.

TREE WATERING BAG INCENTIVE PROGRAM:

- Both Warwick's Home Hardware and Freson Bros. indicated that the program was not really active, but feel that with promotion early in 2020 it would improve.
- Both businesses are willing to participate in the program for the 2020 season.

COMMUNITIES IN BLOOM JUDGES EVALUATION – July 14 – 16, 2019

- Judges were very approachable and knowledgeable.
- Tour did feel rushed as the judges did not arrive until the evening of July 14th and were needing to work on their scoring in the evening of the 15th, departing in the morning of the 16th. There is no time for workshops or events with the judges given this timeline.
- It was suggested that additional time be allocated for future judging dates in our community. This would provide an opportunity for the judges to participate in community events and possible workshops. Director Snell will forward this suggestion to the National Communities in Bloom office for consideration.

COMMUNITY ENGAGEMENT - CIB

- Discussion was held regarding how to engage people to do their part in keeping our community tidy and maintained.
- Suggested that the committee launch “a call to action”.
- Possibly a “Tag line” for Hanna In Bloom to engage people – something catchy. Yarmouth had the tagline “All Hands on Deck”. It was suggested that something similar be used such as:
 - Help make Hanna “Worth the Drive”
 - “All Aboard” is already being used and it fits with the community. Can HIB use it too?

FUNDRAISING DISCUSSION

- Discussion was held regarding the cost to participate in the program nationally, host judges, etc.
- The BBQ's are great support for funding, but a larger event may bring more funds for the program.
- Suggestion to host a Wine and Cheese evening or a Heritage Plant evening as a fundraising event.
- Suggest that February might be a good time of year to host a fundraiser.
- Will discuss more at next meeting.

CIB NATIONALS – Yarmouth, Nova Scotia – September 25 to 28, 2019

- Hanna maintained our 5 Bloom Bronze in the “Class of Champions” for 2019.
- Judges Berta Briggs and Larry Hall were both in attendance at Nationals and commented that they were very pleased with the progress and achievements of Hanna.
- It appears that the biggest factor for “tipping” the movement is with the category for Tidiness. Yarmouth was successful in engaging their citizens with a wide-spread effort that resulted in people taking personal ownership and action rather than waiting for local government or others to do it.
- Conference sessions and technical sessions were excellent.
- Very busy conference and packed a lot into the time frame.

- The Nationals in 2020 will be hosted by Municipality of Wood Buffalo in Alberta and in 2021 by the Butchart Gardens in Brentwood Bay, British Columbia.
- Director Snell indicated that the Town purchased 750 “Liberation” tulips that will be planted by the Town in honour of our Legion members. 2020 is the 75th anniversary of the liberation of the Netherlands and the Liberation 75 tulips commemorate that event. Those volunteers wishing to assist with planting will be notified when the tulips arrive and planning is complete.

2019 NATIONAL EVALUATION AND RECOMMENDATIONS FOR 2020

- Members to review the evaluation and provide a listing of what is “doable, practical and affordable”. List is to be submitted to Director Snell no later than October 28th so that she can compile the listing for the next meeting.
- P. Blockson will focus upon Tidiness
- S. Beaudoin will focus upon Heritage
- L. Lallier will focus upon Floral Displays
- All members will review the entire evaluation.

Next Meeting: Monday November 6, 2019 @ 6:30 p.m.

MOTION: P. Blockson

That the meeting adjourn at 8:35 p.m.

Carried.

President

Secretary