



## ***Town of Hanna, Alberta***

**Communities in Bloom - 2018 National & International Edition**

### ***Winner***

**5 Blooms - Bronze  
Increased Emphasis on Trees**

PRESS RELEASE: FOR IMMEDIATE RELEASE

STRATHCONA COUNTY, Alberta, September 29<sup>th</sup>, 2018 —

The Town of Hanna is the winner of the 1,501 - 5,000 population category. They received a 5 Blooms - Bronze rating and a special mention for *Increased Emphasis on Trees* during the 2018 National/International Symposium and Awards Ceremonies in Strathcona County, Alberta. The Town of Hanna was in competition with Madawaska Valley ON; Merrickville-Wolford ON and Prescott ON.

Over the summer, trained volunteer judges travelled to participating communities to evaluate the overall contributions of municipal council and departments; industry; businesses and the private sector – including volunteer efforts – in regards to the following criteria: Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape and Floral Displays.

Following their evaluation, volunteer judges Lorna McIlroy and Gaétan Deschênes wrote:

*"Hanna does not have a natural urban forest; trees grow slowly and extreme weather is most challenging. This year, the CiB committee emphasis has been on trees and Hanna's future urban forest will certainly benefit. Also new this year is an Adopt-a-Tree program for residents which includes planting, mulch and a tree watering bag. Over the past 14 years, Hanna has shown great growth in all aspects of the CiB program. For 2018, this tree program is making their vision of an attractive and healthy urban forest a reality."*

Within the actual context of climate changes and environmental concerns, communities involved in the program can be proud of their efforts, which provide real and meaningful environmental solutions and benefit all of society.

For a complete list of the results and the electronic copy of the Communities in Bloom magazine, please visit [www.communitiesinbloom.ca](http://www.communitiesinbloom.ca)

### **About Communities in Bloom**

Communities in Bloom is a Canadian non-profit organization committed to fostering civic pride, environmental responsibility and beautification through community involvement and the challenge of a national program, with focus on the enhancement of green spaces. The pride, sense of community and feeling of accomplishment generated through participation are visible in communities across Canada. For more information about Communities in Bloom, visit [www.communitiesinbloom.ca](http://www.communitiesinbloom.ca)

Communities are evaluated using a "bloom" rating determined by the total score of the evaluation:  
0 to 55 %=1 Bloom    56 to 63 %=2 Blooms    64 to 72 %=3 Blooms    73 to 81 %=4 Blooms    82 % and over=5 Blooms

There are four (4) levels of 5 Blooms exclusive to the National and International Edition:  
5 Blooms: 82 to 83.9%    Bronze: 84 to 86.9%    Silver: 87 to 89.9%    Gold: 90% and over

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#### **Town of Hanna**

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