

Arena Advertising

Town of Hanna is encouraging additional advertising within our arena.

Add GST to all

Wall Signs (<i>January-December</i>)	\$275.00 / Year
<i>** Advertiser is aware that the following rates are in ice season only (October-March.)</i>	
Ice Logo – Centre Ice	\$1,650.00 / Year
Ice Logo – Blue Line	\$550.00 / Year
Ice Logo – Face Off	\$275.00 / Year
Arena Ice Surface Board Advertising (<i>October-March</i>)	\$440.00 / Year
Plus: An ad board kit must be purchased to put your graphics on.	\$290.00
Overhead North Gate Door Advertising (<i>October-March</i>)	\$550.00 / Year
Plus: An ad board kit must be purchased to put your graphics on.	\$290.00
Ice Resurfacers Propane Supplier (<i>October-March</i>)	\$2,200.00 / Year

*Decals and Sign costs not included in any advertising rates

We are anticipating a high level of interest to this endeavor. In the event that there are more interested advertisers than available space, the Town of Hanna will select the successful advertisers through a random draw process.

Interested advertisers are asked to contact the Town Office for deadline dates.



Ice Surface Board Advertising Information – October – March Term

The Town of Hanna agrees to lease an agreed section of arena ice board space on an October-March seasonal basis and will renew automatically and remain on file until such time as you contact us for it to cease. Rates will be determined by Town of Hanna Council as needed.

The business is responsible for the cost of making the sign.

- Advertising to be placed on a *Styrene* type thin very pliable surface material
- Height - 33 inches
- Width – depends on available area for width measurement
- This advertising may be installed mid-season if needed

The Town will be responsible to install the ice board sign and to remove the board sign in the event that the advertising space is not renewed or paid for. If your board sign is removed after the bill due date, you have 30 days to pick your board sign, otherwise it will be destroyed.

Wall Board Sign Contract Information – January - December Term

The Town of Hanna agrees to lease a 32 square feet section of wall space on the Arena wall on a January – December yearly basis and will renew automatically and remain on file until such time as you contact us for it to cease. Rates will be determined by Town of Hanna Council as needed.

The business, in consideration, agrees to pay the Town of Hanna a lease fee to be set annually and payable as noted on the invoice. During the first year the sign is installed, the rental will be prorated. The rental for the current ice season is \$275 plus \$13.75 GST for a total of \$288.75

The business is responsible for the cost of making the sign. The sign shall be of professional quality, as determined by the Town and measure 4 feet x 8 feet x approximately 1/4" (**preferably alu-paneling**) unless otherwise agreed upon by both the Town of Hanna and the business. (Chloroplast is not acceptable)

The Town will be responsible to erect the sign and to remove the sign in the event that the advertising space is not renewed. If your sign is removed after the bill due date, you have 30 days to pick your sign up, otherwise it will be destroyed.



Business Name: _____

Mailing Address: _____

Phone Number: _____

Contact Signature: _____

Please print signature name: _____

Email: _____ Fax: _____

Advertising area interested in: (please check)

Ice Logo – Centre Ice

Ice Logo – Face Off

Ice Logo – Blue Line

Overhead Door Advertising

Propane Supplier

Wall Signs (**see page 2**)

Ice Surface Board Advertising (**see page 2**)