

Arena Advertising

Town of Hanna is encouraging additional advertising within our Arena

	<u>Add GST</u>
Wall Signs	\$300.00 / Year
Ice Logo – Centre Ice	\$1700.00.00 / Year
Ice Logo – Blue Line	\$600.00 / Year
Ice Logo – Face Off	\$300.00 / Year
Arena Ice Surface Board Advertising	\$475.00 / Year
Plus: An ad board kit must be purchased to put your graphics on.	\$290.00
Overhead North Gate Door Advertising	\$600.00/Year
Ice Resurfacer Propane Supplier	\$2,300.00 / Year

** Advertiser is aware that the following rates are in ice season only (Oct-Mar)

*Decals and Sign costs not included in advertising rates

We are anticipating a high level of interest to this endeavor. In the event that there are more interested advertisers than available space, the Town of Hanna will select the successful advertisers through a random draw process.

Interested advertisers are asked to contact the Town Office for deadline dates.

Ice Surface Board Advertising

The Town of Hanna agrees to lease an agreed section of arena ice board space on an October-March seasonal basis and will renew automatically and remain on file until such time as you contact us for it to cease. Rates will be determined by Town of Hanna Council as needed.

The business is responsible for the cost of making the sign.

- Advertising to be placed on a *Styrene* type thin very pliable surface material
- Height - 33 inches
- Width – depends on available area for width measurement
- This advertising may be installed mid-season if needed



The Town will be responsible to install the ice board sign and to remove the board sign in the event that the advertising space is not renewed or paid for. If your board sign is removed after the bill due date, you have 30 days to pick your board sign, otherwise it will be destroyed.

Wall Board Sign Contract Information

The Town of Hanna agrees to lease a 32 square feet section of wall space on the Arena wall on a January – December yearly basis and will renew automatically and remain on file until such time as you contact us for it to cease. Rates will be determined by Town of Hanna Council as needed.

The business, in consideration, agrees to pay the Town of Hanna a lease fee to be set annually and payable as noted on the invoice. During the first year the sign is installed, the rental will be prorated. The rental for the season is \$300 plus \$GST.

The business is responsible for the cost of making the sign. The sign shall be of professional quality, as determined by the Town and measure 4 feet x 8 feet x approximately 1/4" (**preferably alu-paneling**) unless otherwise agreed upon by both the Town of Hanna and the business. (Chloroplast is not acceptable)

The Town will be responsible to erect the sign and to remove the sign in the event that the advertising space is not renewed. If your sign is removed after the bill due date, you have 30 days to pick your sign up, otherwise it will be destroy



Advertising area interested in:

- | | | |
|--|--|---|
| <input type="checkbox"/> Ice Logo – Centre Ice | <input type="checkbox"/> Ice Logo – Face Off | <input type="checkbox"/> Propane Supplier |
| <input type="checkbox"/> Ice Logo – Blue Line | <input type="checkbox"/> Overhead Door Advertising | |
| <input type="checkbox"/> Ice Board Advertising | <input type="checkbox"/> Wall Signs | |

ARENA WALL SIGN RENTAL CONTRACT

Please complete and send with payment, thank you.

The Town of Hanna agrees to lease a 32 square feet section of wall space on the Arena wall on a yearly basis.

The business, in consideration, agrees to pay the Town of Hanna a lease fee to be set annually and payable as noted on the invoice. During the first year the sign is installed, the rental will be prorated.

The rental for the ice season is \$300 plus GST.

The business is responsible for the cost of making the sign. The sign shall be of professional quality, as determined by the Town and measure 4 feet x 8 feet x approximately 1/4" (preferably alu-paneling) unless otherwise agreed upon by both the Town of Hanna and the business. (Chloroplast is not acceptable).

The Town will be responsible to erect the sign and to remove the sign in the event that the advertising space is not renewed. If your sign is removed after the bill due date, you have 30 days to pick your sign up, otherwise it will be destroyed.

Business Name

Authorized Signature of Business

Date

Please Print